

Procedure - Naming Schools, Facilities, and Teams, and Use of Mascots, Images, or Logos

The naming of a school and/or district facilities will take place in the following manner:

- A. The superintendent will select a committee whose purpose it will be to submit to the board a list of not less than three, nor more than five, names for the new school. The list will briefly state, along with each name, why the committee nominated each name. The committee may solicit nominations from students and the community;
- B. The committee will, whenever possible, follow these guidelines:
 - 1. Each name will be known to, and significant to, the people of the district;
 - 2. The names submitted will not conflict with the names of other schools in the district or surrounding districts; and
 - 3. The use of names of living persons will be avoided unless the circumstances warrant an exception.
- C. The board will select the name of the new facility from the list. In recognition of the efforts of those involved in the project, a plaque containing the following information will be attached to a new building:
 - 1. School and/or facilities name;
 - 2. Board-approved construction date;
 - 3. Completion or dedication date;
 - 4. Name of board members as of the board-approved construction date in the following order:
 - a. *Chair/President*;
 - b. *Vice Chair/President*; and
 - c. Members (alphabetically)
 - 5. Superintendent as of board-approved construction date; and
 - 6. Architect and contractor names.

Formal dedication of the facility will take place on a date and time specified by the board.

The naming of teams and the designation of mascots images and logos are subject to the following limitations:

Effective for the 2021-2022 school year, new school or team mascots, logos, or images will not be Native American names, symbols, or images.

Current school or team mascots, logos, or images that are of Native American names, symbols, or images will be changed by December 31, 2021 and implemented during the 2021-2022 school year.

Current uniforms, fixtures, and other materials depicting Native American names, symbols, or images may be used until replaced with the new mascot, logo or image. Such materials may not be replaced with the discontinued mascot, logo, or image, except that twenty percent of uniforms may be replaced through January 1, 2023 to address damages or losses.

The following is optional alternative language available only for districts that include "Indian Country" pursuant to 18 USC § 1151, or are in a county or adjacent to a county that contains all or part of a reservation or tribal trust lands, if adjacent to a qualifying county, the tribe must be the nearest federally recognized tribe: School and team mascots, logos, or images will not be of Native American names, symbols, or images unless the local tribe has approved the use by appropriate enactment or resolution. In addition to consulting and receiving approval of the appropriate tribe, the District must also be in compliance with state law requiring collaboration with the tribe on the District's social studies curriculum and its ongoing inclusion of the tribe's history, culture, and government in that curriculum.

Adoption Date:
Classification: **Discretionary**
Revised Dates: **12/01/2011; 10.21**

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